



Cordova Bay Association for Community Affairs 2020 Membership Survey

- Survey was sent out to all members on January 20th
- Reminder sent out on February 18th
- Deadline for response was March 6th
- Board is recommending conducting a similar survey once a year to compare year over year results
- 152 Responses were received
- Not all responses answered every question
- All responses have been summarized into themes

What are your top 3 delights about living in the Cordova Bay Community?

TOTAL number of responses = 151

Beautiful trails, ocean, beach, scenery, parks, forest, outdoor recreation, Lochside trail	42%
Proximity to services, Red Barn, Mattick's Stores, IDA Post Office & Pharmacy, Beach House, Golf Course, Adrienne's Tea Room, CB 55+, Schools	13%
Family and community oriented, village feel, good neighbours, sense of community	9%
Friendly people, Pleasant, Pride of ownership	8%
Quiet, Private, Safe	7%
Short drive to market gardens, Sidney, Airport, Ferry	6%
Central to all of Victoria	5%
Rural feel, less commercial development, smaller community	5%
Walkability	3%
Non congested traffic, quieter streets, clean air	2%

What are your top 3 concerns with living in your Cordova Bay Community?

TOTAL number of responses = 151

Traffic volume, cutting through, congestion, speeding, trucks, congestion at the highway, more planning needed	40%
Construction increasing density, more expensive, more exclusive, over developed	14%
Pedestrian safety, crossing CB Road, lack of sidewalks especially on the ridge, flashing lights for cross walks	10%
More amenities, health clinic, bank, major grocery store, recreation centre	9%
Lack of transit options	7%
Delays in the Haro development getting built	6%
High real estate prices, lack of affordable housing for seniors and young people	4%
Mega homes, loss of trees and green spaces	3%
High rise development over 3-4 stories	2%
Climate change, sea level rising, over population, food security	2%
Parking on Cordova Bay road obstructing view, in front of IDA and at the corner of Claremont	2%
Noise, leaf blowers, helicopters	1%

Are there projects you would like to see the CBA fund?

TOTAL number of responses = 110

Keep up the good work, continue to fund past beneficiaries – Claremont School, Cordova Bay 55 Plus Association, Haliburton Community Organic Farm Society, Cordova Bay Preschool and Cordova Bay Soccer Club **76%**

Expand the use of the Badminton Club property, need a community centre **8%**

Traffic slow downs, monitoring, off duty police **5%**

Community bonfire, fireworks for Hallow'een, New Years **4%**

Shared bus shelters and benches **3%**

Fund after school programs **2%**

Fund Carrot Seed Preschool **2%**

Do you have suggestions on what would improve Cordova Bay Day in June?

TOTAL number of responses = 103

Fine as is or no suggestions **33%**

More variety of participating businesses / displays / activities (soccer/baseball clubs/artists/artisan vendors/more musicians/kids doing talent shows/a dance party/ keep it all local participants/ parade/home-based businesses/fireworks in the bay/something at the beach/celebration of what those living here have accomplished/old stand-by games such as three legged races etc/dog show/golf tournament at Ridge/community garage sale) **33%**

More food options (food trucks/pancake breakfast/beer garden/tea coffee garden/vegetarian) **13%**

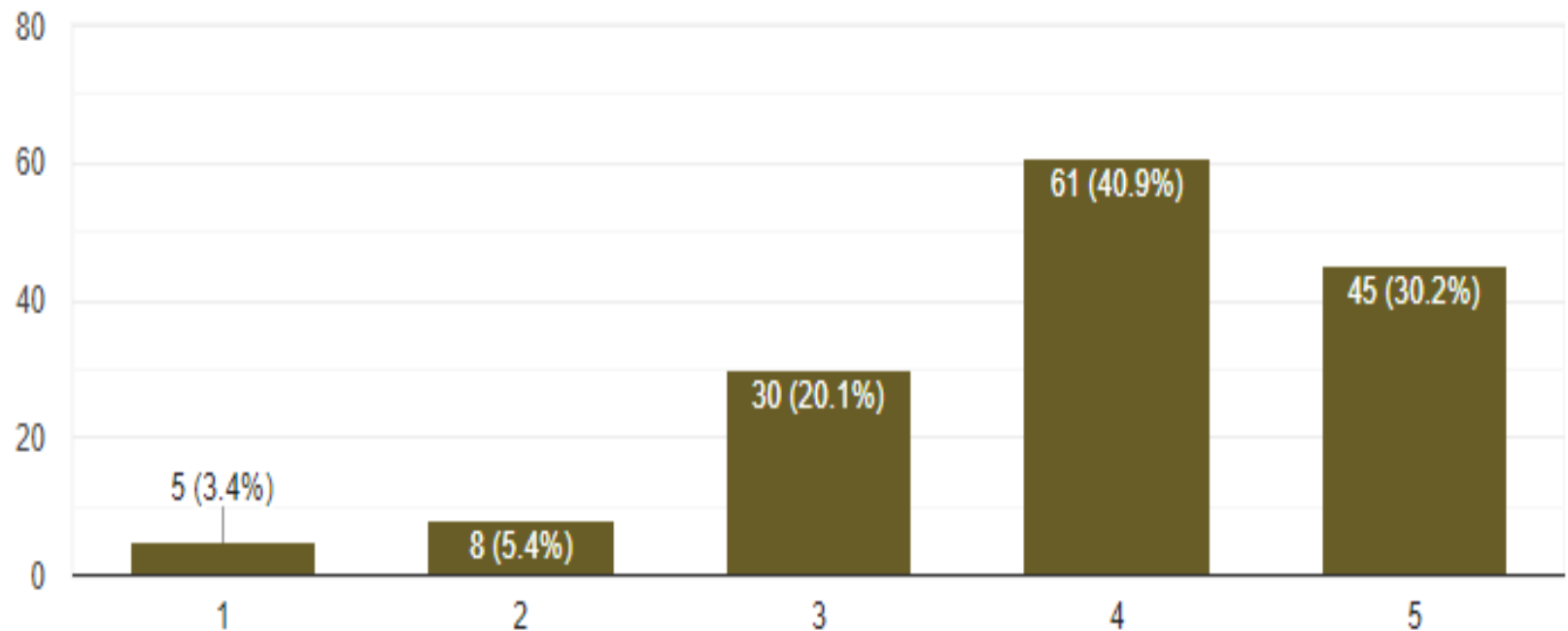
Venue / Location changes or additions (beach/close Cordova Bay road for a block, have a street fair/Community Club/ can hardly wait for the Plaza to be open again/ Lochside Park/ school field/at one location only) **12%**

Don't go to it **7%**

More frequently, to encourage more community (monthly/ every two weeks / several smaller events throughout the year) **2%**

Are you satisfied with the work that the CBA Board is doing?

149 responses



To summarize this slide we have:

- 8.8% of the membership is unsatisfied
- 20.1% are not unsatisfied or satisfied
- 71.1% of the membership is satisfied

What would you like to see the Board do more of?

TOTAL number of responses = 101

Advocate more to Saanich, or CRD where applicable, for Cordova Bay transportation issues (road upgrades/bike paths/pedestrian safety/deal with Highways on future plans/bus stop upgrades/sidewalk maintenance/speeding/crosswalks/traffic calming measures/bus pullouts) **20%**

A more structured approach to seeking input from the community (relating to developments/bigger issues such as housing, climate solution issues, parks/Trio/streetscape improvements/alignment with local area plan/defend the character of Cordova Bay/advocate for change/align with community members, not developers/be pro-active with community meetings inviting input/get a planning professional on CBA Board) **18%**

Doing a Good Job **17%**

Not Sure What the Board Does or No Comment **15%**

Advocate more to Saanich re Planning (speed up the process/adherence to LAP and OCP/zoning setbacks for cheaper housing/more amenities directed to CB) **12%**

More timely and effective communication with the community (this survey done annually/other surveys/mailouts/reporting on local issues/Board minutes on the website/more presence on social media/have an articulated vision and strategy/encourage individuals to run for Council) **12%**

Do more events, Promote More Local Business (indoor event at CB 55+/pancake breakfasts/more events throughout the year/recognition of CB local volunteers/display of CB history and images/Seniors dinners twice a week/emergency preparedness workshops/promote more local businesses like a good pizza place, pub, bistro) **6%**

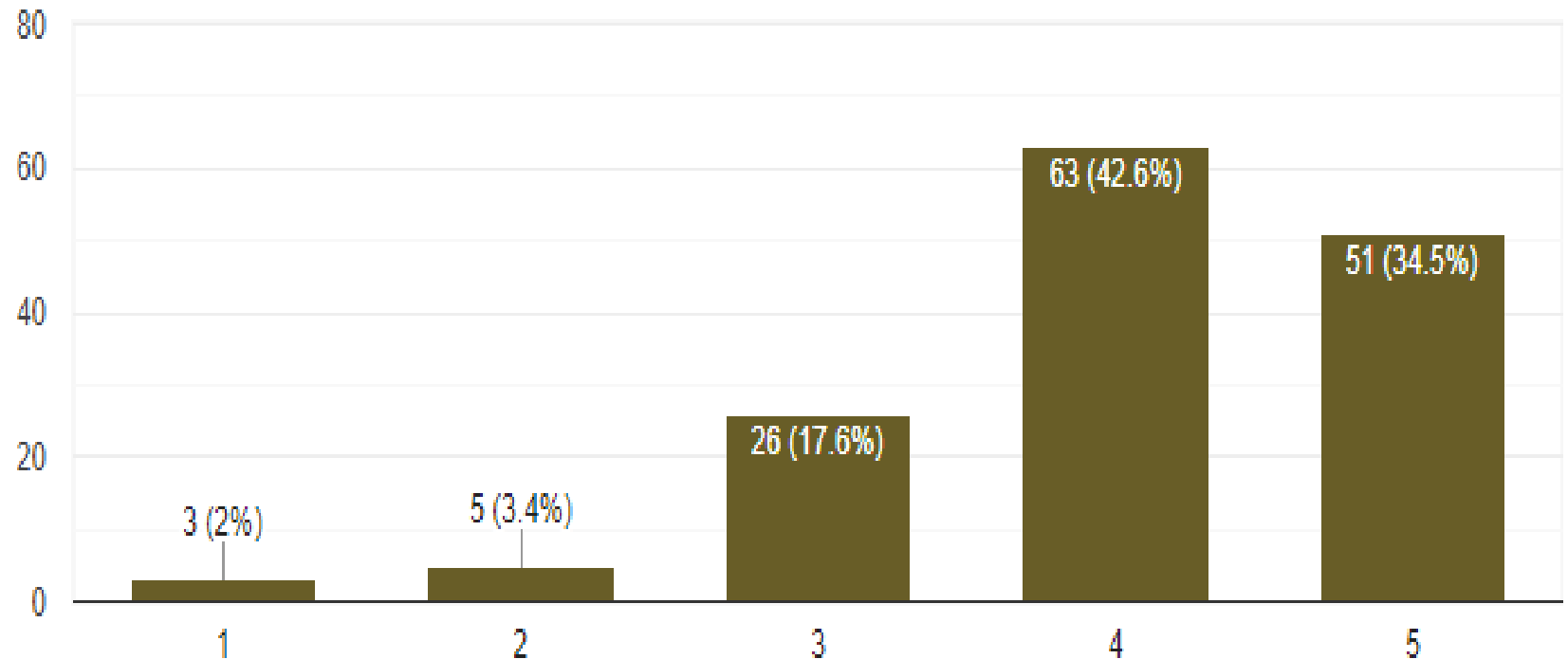
What would you like to see the Board do less of?

TOTAL responses = 64

Not sure	40%
Satisfied with what the Board is doing now	31%
Be less involved with providing opinions to Saanich for developments without adequate community consultation	13%
Be less connected to developers (Board make-up/developer “private” conversations with the Board)	11%
Funding projects that should be self- funded (Cordova Bay Day/CB Soccer Club)	5%

Are you satisfied with the methods and frequency of communications from the Board?

148 responses

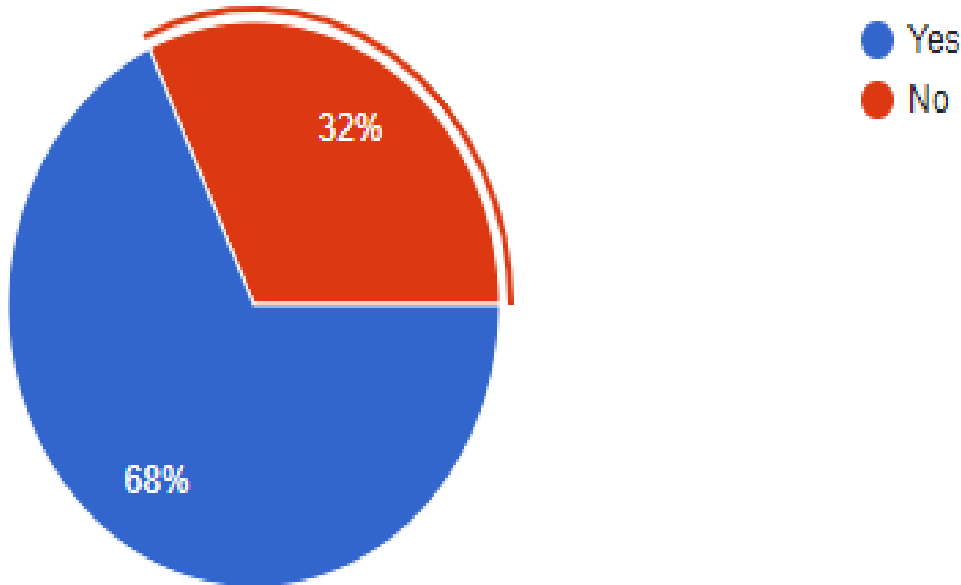


To summarize this slide we have:

- 5.4% of the membership is unsatisfied
- 17.6% are not unsatisfied or satisfied
- 77.1% of the membership is satisfied

Do you use the CBA website to keep up to date on what is going on in our community?

150 responses



General Comments/Suggestions

TOTAL responses = 82

Appreciate the volunteer Board efforts **48%**

Communication (improve the CBA website to be home-page community oriented/like email notifications and more would be appreciated/update website and social media regularly/great idea to have an annual survey/appreciated if stronger communication to residents before decisions and recommendations made to Saanich/there is a disconnect between residents on the Ridge and residents on the Bay/notify residents of Board meetings/hold open forums/recognize community people/must visit website more often/need more updates on plaza activity/inform residents of action taken to all input and concerns from local residents) **24%**

Board (no connections to land development/collaborate with other Neighbourhood Assoc./be less political/state the Board's political role/only take on issues a Board has capacity to handle/bring expertise onto the Board/Board needs more fresh young blood/need to advocate more for amenities in our parks (bbq's/toilets)/remain neutral) **14%**

Cordova Bay (keep it the treasure that it is/it is a wonderful community/we need more amenities eg a medical clinic/concerned about the upcoming Trio development and density) **8%**

Membership (good value/need acknowledgement of fees paid/remove the need for membership – make all residents automatically members/notify members of Cordovan release/new to area but am considering joining) **4%**

Other **2%**